

Advertising Booking/Tax Invoice

Slow

For those who think life's too fast.

Date: New Renewal
Contact name:
Company:
Postal address:
..... Postcode:
Telephone: Fax:
Email:
Website:

PLEASE BOOK THE FOLLOWING EDITIONS:

One edition Two editions Three editions Four editions
Other

DISPLAY ADVERTISEMENT:

Advertisement size (please circle):
A B C D E F G Other

Preferred position loading applies.
Right hand page Opposite Letter from the Editor

Layout requirements:
Yes No – finished artwork to be supplied (Refer to specifications)

BROCHURE OR PROMOTIONAL INSERT:

Special instructions

MATERIAL DEADLINE:

QUOTED COST:

By signing below I acknowledge that I have read and agree to the quoted cost above and the Terms and Conditions listed on this page.

Signature: Title:
Print full name: Date:
Sales Representative: Date:

Forward to: The Editor, Slow Magazine
Post – PO Box 96 Castlemaine Victoria 3450
Fax – (03) 5472 2100

PAYMENT DETAILS:

Bank: Bendigo Bank Account name: CoffeeStain Creative T/as Slow Magazine
BSB: 633 000 Account#: 136655982

Please deduct the cost of my advertisement/s from:

Visa Mastercard Card No.
Name on card:
Signature: Expiry Date:

TERMS+CONDITIONS

- 1 All advertising bookings must be confirmed in writing on a booking form which is available by calling our office on 03 5472 2700
- 2 Finished artwork must be submitted according to specifications listed on the rate card which can be obtained by contacting 03 5472 2700 or slowcoach@slowmagazine.com.au
- 3 To secure advertising space credit card details/cheque/cash payment must be supplied at the time of booking. Advertisers can establish credit but until such times that an account is established must make 100% prepayment at the quoted rate. Prepayment is also required for all non-credit approved advertisers. Cheques are payable to: CoffeeStain Creative P/L and can be dispatched to PO Box 96, Castlemaine, Victoria 3450.
- 4 Account bills are due on proof of insertion and in all cases must be paid with 30 days. If the bill is not paid within these terms, a 10% surcharge will apply. The publisher reserves the right to cancel any advertiser's contract if payments are not received on a consistent basis or in the event of non-payment.
- 5 Cancellations will only be accepted in writing and must be received before the booking deadline. Cancellations made after booking deadlines will not be accepted. If an advertiser does not meet material deadline, the publisher may insert a previous advertisement. If there has been no previous advertisement, the publisher may prepare and insert an advertisement without prior approval of copy or layout by the advertiser.
- 6 Advertising rates are subject to change. We do not 'rate protect'.
- 7 Colour screens will be matched to the best of the publisher's ability. Due to printing and ink fluctuations the publisher cannot guarantee exact colour matches, nor does the publisher take responsibility for 'show through' on advertisements. In both cases the publisher will make no rebate.
- 8 The publisher will provide proofs of new advertisements that require in-house production. Charges for advertiser's alterations will be made if changes are made altering the original copy or graphics following submission of the first proof. Material produced by Slow Magazine will become property of the publisher. Should the advertiser wish to utilise the Slow Magazine advertisement for use in other publications, a release fee of \$100 will be charged and released only after Slow Magazine's release date.
- 9 Advertisements styled as an editorial contribution must be clearly defined and labeled 'advertorial' or 'advertisement'.
- 10 Advertisements are accepted subject to the approval of the editor/publisher.
- 11 The printed and written provisions of this contract contain all the agreements between either party, and the publisher is not responsible for any oral representations unless incorporated herein. If the advertiser is a corporation, then the individual signing this contract shall be jointly and severally liable with the advertiser for the payment provided for herein. In the event of non-payment, all costs of collection and legal fees shall be borne to the advertiser and the individual guarantor.
- 12 Advertising insertion orders are accepted subject to the condition that the publisher shall have no liability for the failure to execute such advertising because of government restrictions, fires, strikes, accidents, acts of God or any other event beyond the publisher's control.
- 13 It is the responsibility of the advertiser to ensure that advertisements comply with the Trade Practices Act 1947 as amended. Advertisements are accepted for publication on the condition that the advertiser indemnifies the publisher and its servants and contractors against all actions, suits, claims, loss and/or damage and expenses resulting from anything published by the advertiser.

Proudly published by: CoffeeStain Creative Pty Ltd. ACN 135 925 254 ABN 43 135 925 254

PO Box 96 Castlemaine 3450 Victoria Australia. Tel: +61 3 5472 2700 Fax: +61 3 5472 2100

Advertising & production: slowcoach@slowmagazine.com.au Editorial enquiries: editor@slowmagazine.com.au

ON RECEIPT OF PAYMENT THIS DOCUMENT ACTS AS A TAX INVOICE